UNITED STATES PATENT AND TRADEMARK OFFICE

CERTIFICATE OF CORRECTION

PATENT NO. : 7,904,346 B2 Page 1 of 2

APPLICATION NO. : 10/750052 DATED : March 8, 2011 INVENTOR(S) : Brian A. Grove et al.

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On page 3, under "Other Publications", in column 1, line 18, delete "Maiciner," and insert -- Machinery, --, therefor.

On page 3, under "Other Publications", in column 2, line 7, delete "Tecniques," and insert -- Techniques, --, therefor.

On page 3, under "Other Publications", in column 2, line 35, delete "307-406." and insert -- 397-406. --, therefor.

On page 4, under "Other Publications", in column 1, line 1, delete "inernational" and insert -- international --, therefor.

On page 4, under "Other Publications", in column 1, line 6, after "Characteristics" insert -- of --.

On page 4, under "Other Publications", in column 1, line 63, delete "Mulitple" and insert -- Multiple --, therefor.

On page 7, under "Other Publications", in column 1, line 4, delete "2001)," and insert -- 2002), --, therefor.

On page 7, under "Other Publications", in column 1, line 9, delete ""Deposition" and insert -- "Deposition --, therefor.

On page 7, under "Other Publications", in column 1, line 21, delete "Onine" and insert -- Online --, therefor.

On page 7, under "Other Publications", in column 1, line 58, delete "Geberal"," and insert -- General", -- therefor.

Signed and Sealed this Seventeenth Day of May, 2011

David J. Kappos

Director of the United States Patent and Trademark Office

CERTIFICATE OF CORRECTION (continued) U.S. Pat. No. 7,904,346 B2

On page 7, under "Other Publications", in column 1, line 65, delete "Deposition" and insert -- Deposition --, therefor.

On page 7, under "Other Publications", in column 2, line 11, delete "Deialectic" and insert -- Dialectic --, therefor.

On page 7, under "Other Publications", in column 2, line 30, delete "Camputer" and insert -- Computer --, therefor.

On page 7, under "Other Publications", in column 2, line 38, delete "E-conomics," and insert -- Economics," --, therefor.

On page 7, under "Other Publications", in column 2, line 63, delete "Yourk," and insert -- York, --, therefor.

On page 8, under "Other Publications", in column 1, line 16, delete "Competetive" and insert -- Competitive --, therefor.

On page 8, under "Other Publications", in column 2, line 8, delete "Regerence" and insert -- Reference --, therefor.

On page 8, under "Other Publications", in column 2, line 13, delete "Institutions:" and insert -- Institutions: --, therefor.

On page 8, under "Other Publications", in column 2, line 17, delete "Economi" and insert -- Economic --, therefor.

On page 8, under "Other Publications", in column 2, line 19, delete "Autionbytes" and insert -- Auctionbytes --, therefor.

In column 2, line 42, delete "fixed -price" and insert -- fixed-price --, therefor.

In column 11, line 47, after "examples)" insert -- . --.

In column 16, line 38, in Claim 4, after "item" delete "price setting process".

In column 16, lines 39-41, in Claim 4, after "and" delete "lowering a proxy bid of a buyer to a predetermined amount below the seller-adjusted reserve price when the proxy bid is higher than the seller-adjusted reserve price." and insert the same on Line 40, Col. 16 as a new paragraph.

In column 16, line 55, in Claim 7, after "item" delete "price setting process".